

Figure 1

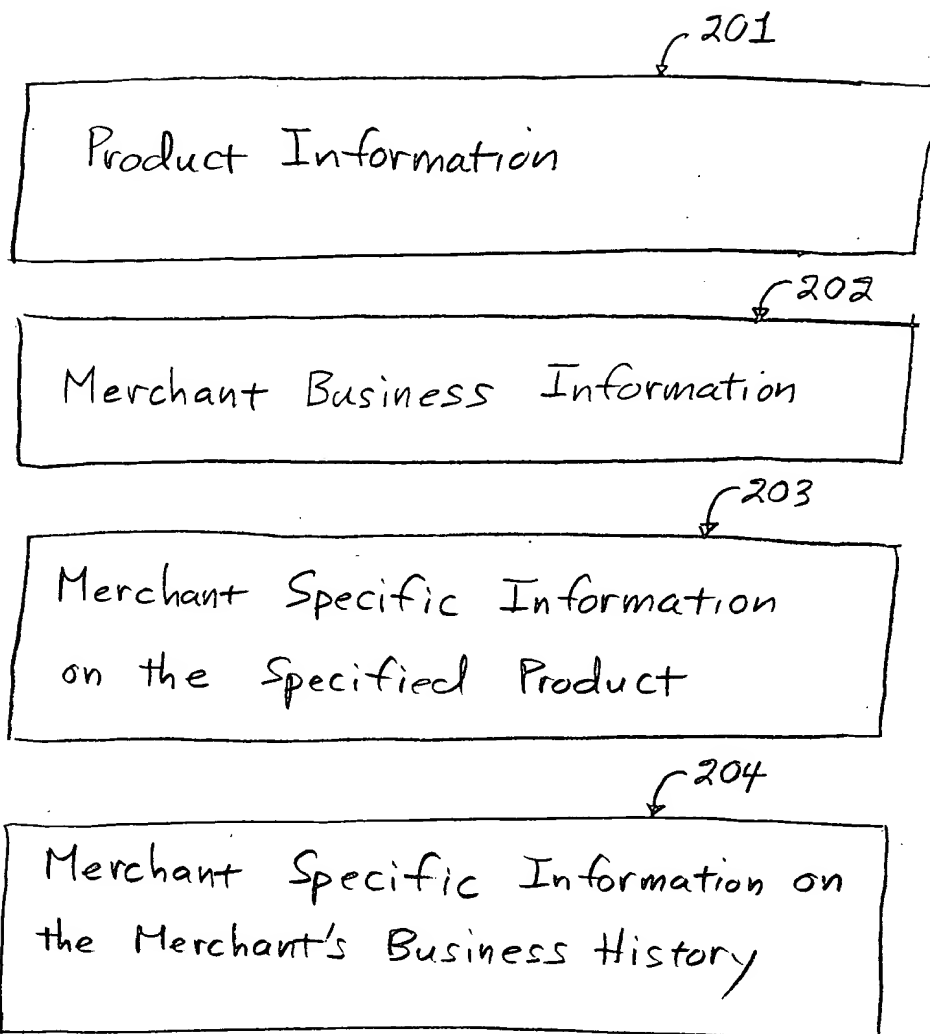


Figure 2A

Product Information

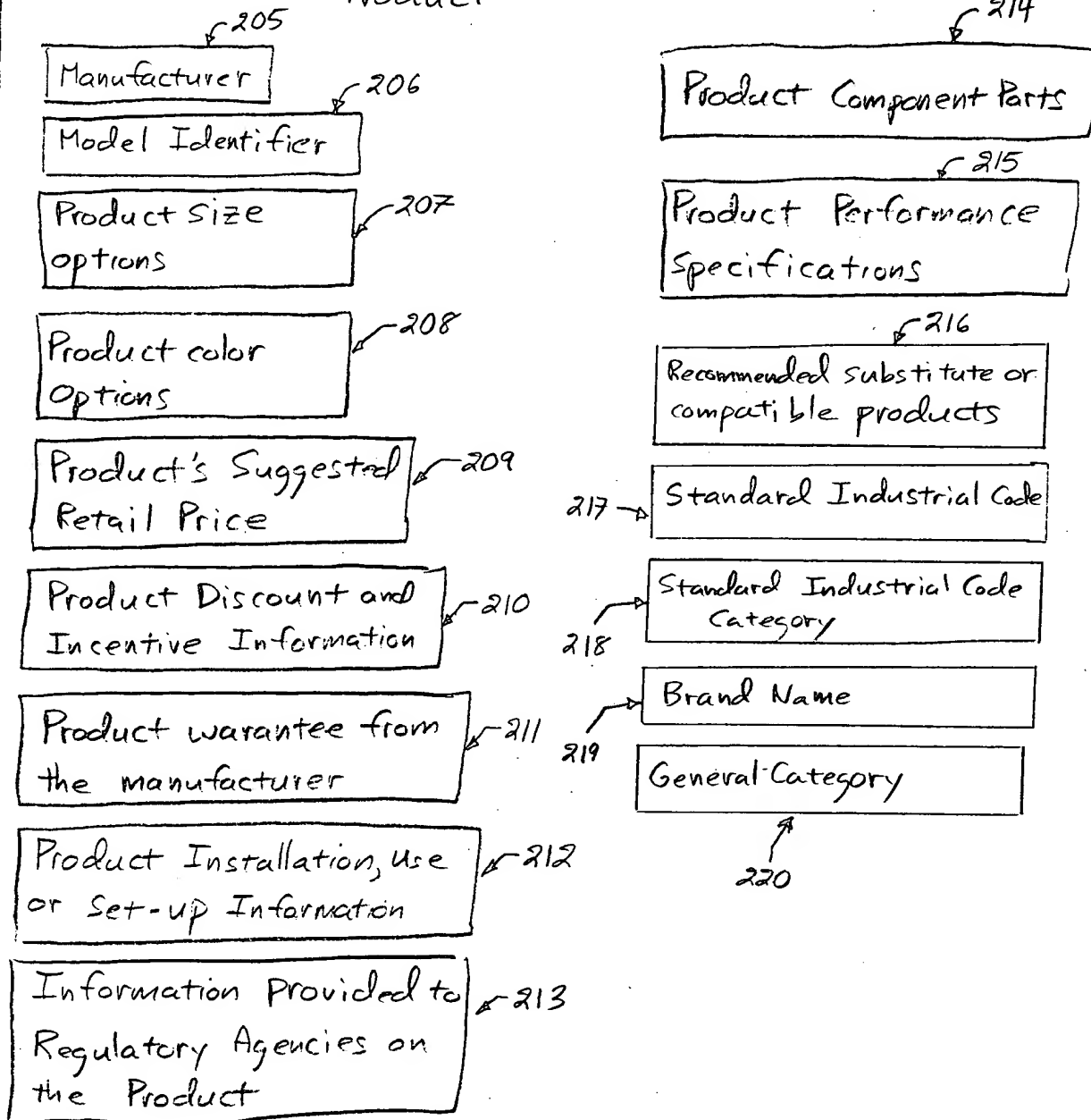


Figure 2B

207

## Merchant Business Information

Merchant's Name

221

Merchant's Address  
(principle business)

222

223

Merchant Contact Information

224

Phone Numbers

Customer Service Representative  
Average Wait time Info.

Fax Numbers

Web site accessibility information

Web Address

e-mail address

Merchant's Status as a  
Business Entity

225

Merchant Affiliation Information

226

Merchant Qualifying Purchaser  
Information

227

Information provided in connection  
with a public stock listing

228

Figure 2C

# Merchant Specific Information on the Specified Product

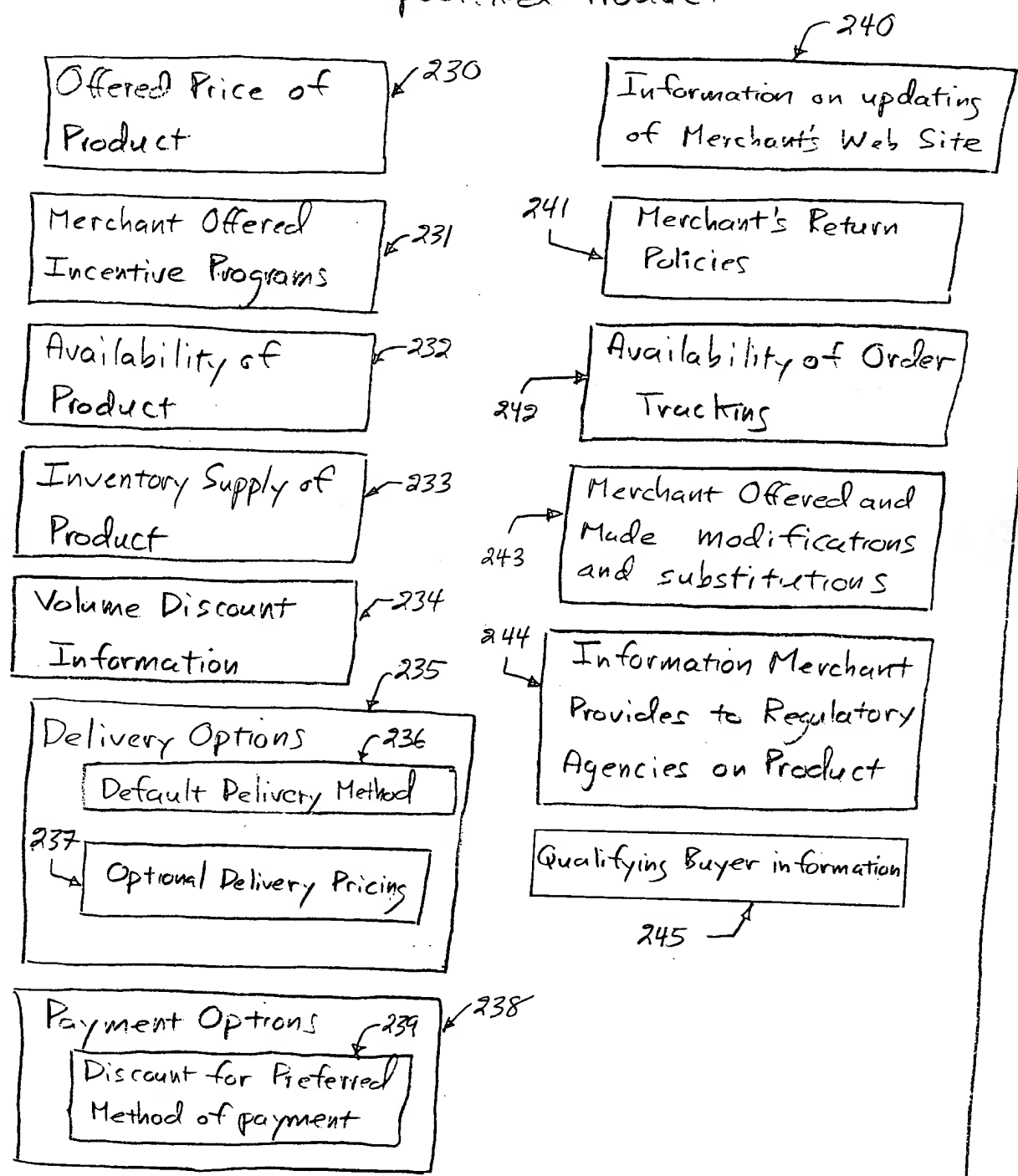


Figure 2D

## Merchant Business History Information

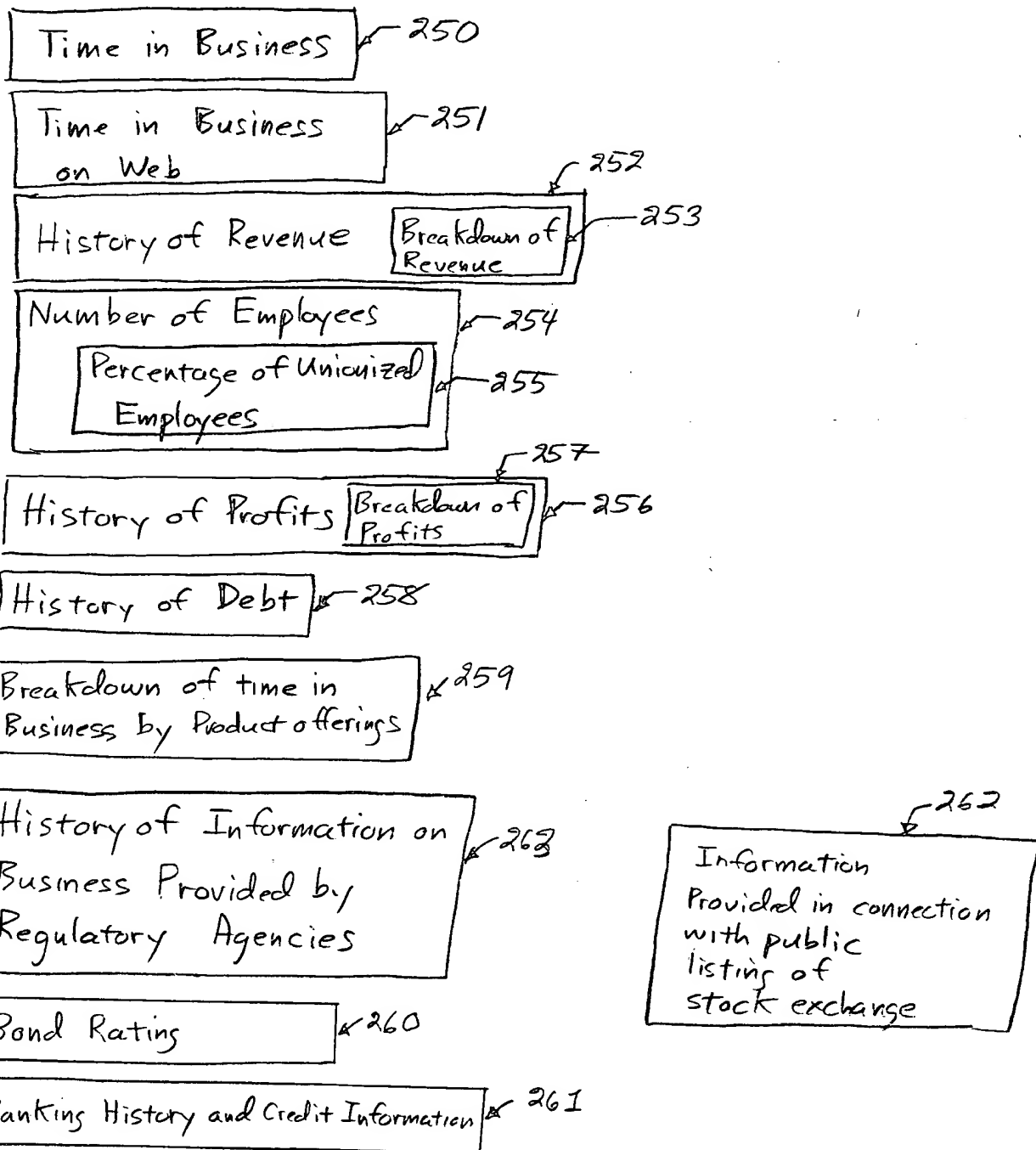


Figure 2E

# Product Information from Third Parties

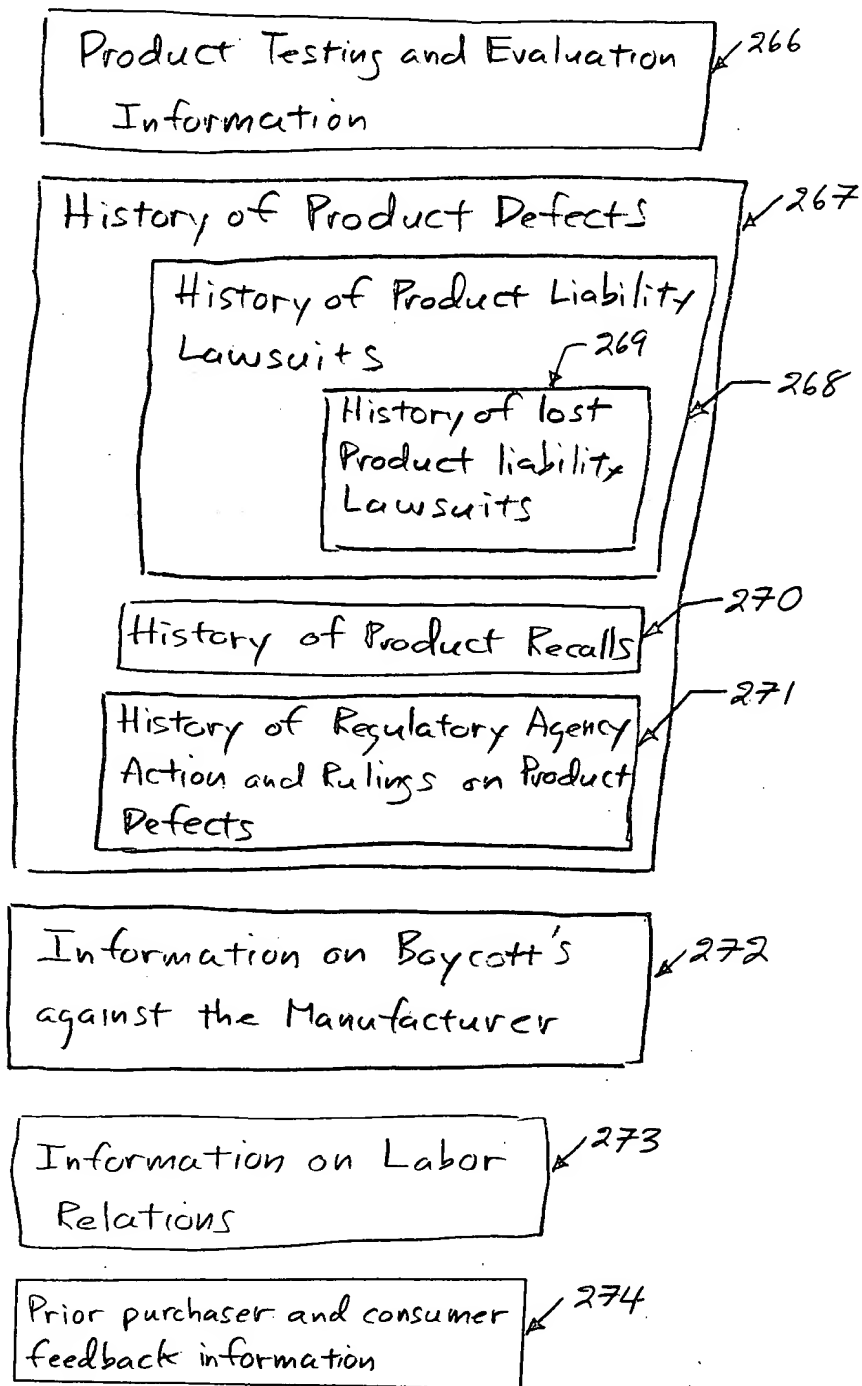


Figure 2F

# Merchant Specific Information Collected by Third Parties

Merchant  
Service  
Rating

281

Merchant  
Response  
Rating

282

History of  
Customer  
Complaints

283

Evaluation of  
Handling  
Complaints

284

Boycott  
Information

285

Figure 2G



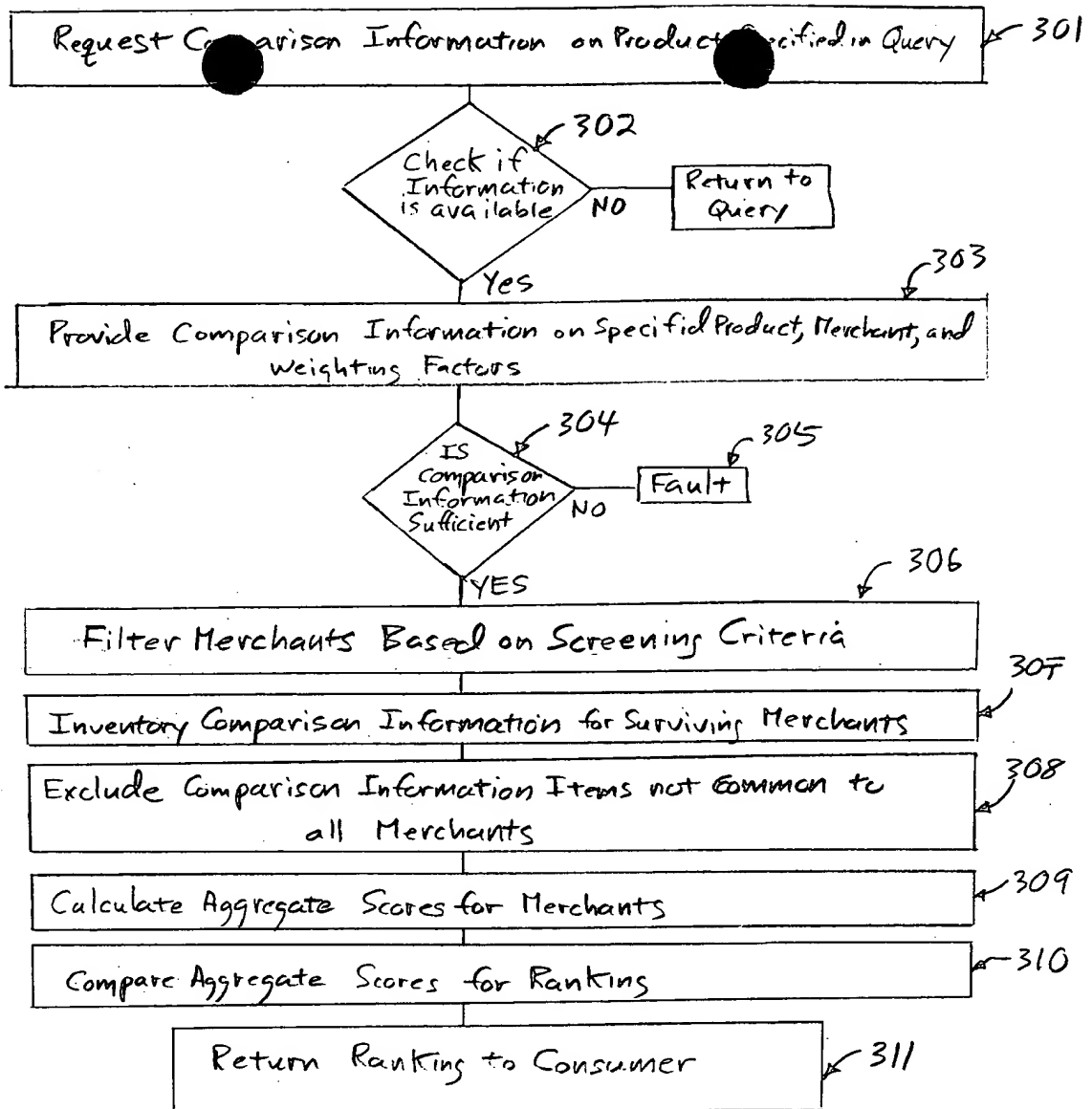


Figure 3



410

411  
Weighting Customization

420  
Weighting Tutor

412  
Product Cost

413

414

415

Shipping Cost




Product Liability  
Suits against  
manufacturer




416  
Security

417

418

History of  
Customer  
Complaints




Speed of  
Delivery



Years Merchant  
in Business




Customer  
Satisfaction



Years Merchant  
in Business  
on Web




Environmental  
Compliance



Secure Server  
for Credit Card  
Transactions




Labor  
Relations



Available  
Fraud Insurance




421  
Reset  
Weighting

Available Order  
Tracking




Figure 4B

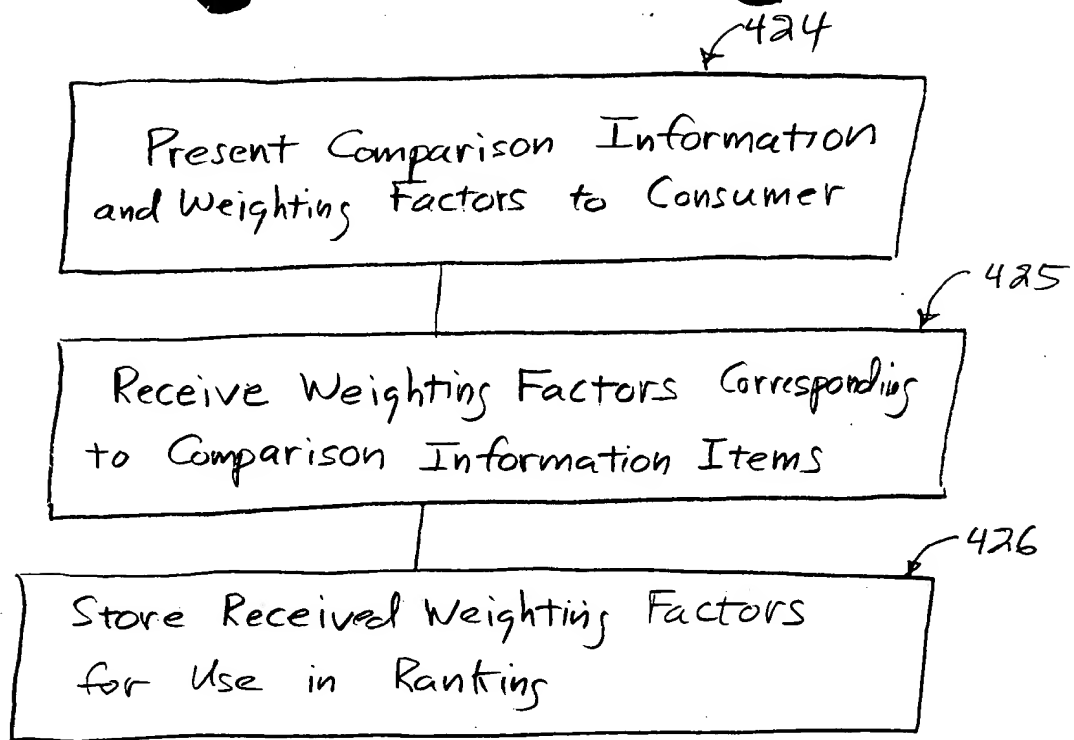


Figure 4C

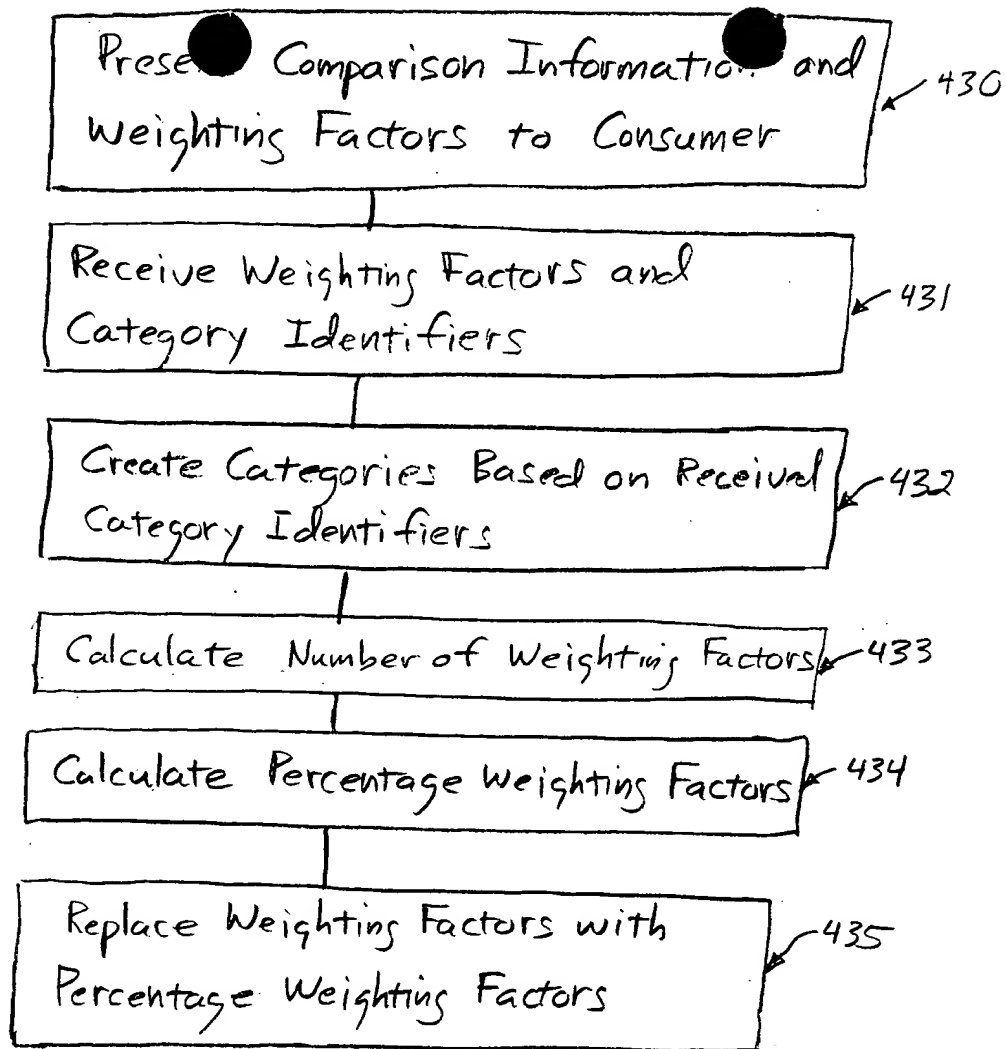


Figure 4D

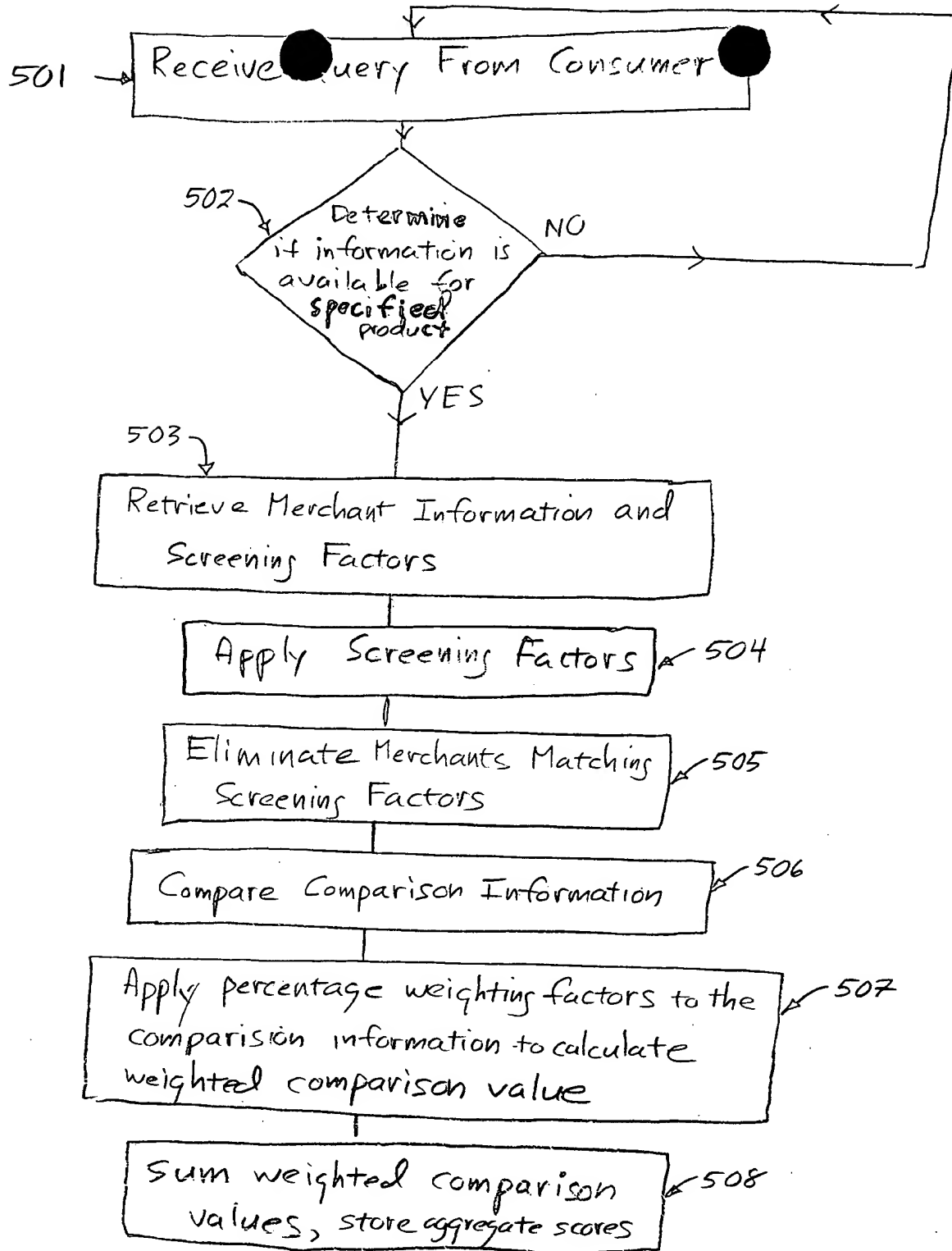


Figure 5A

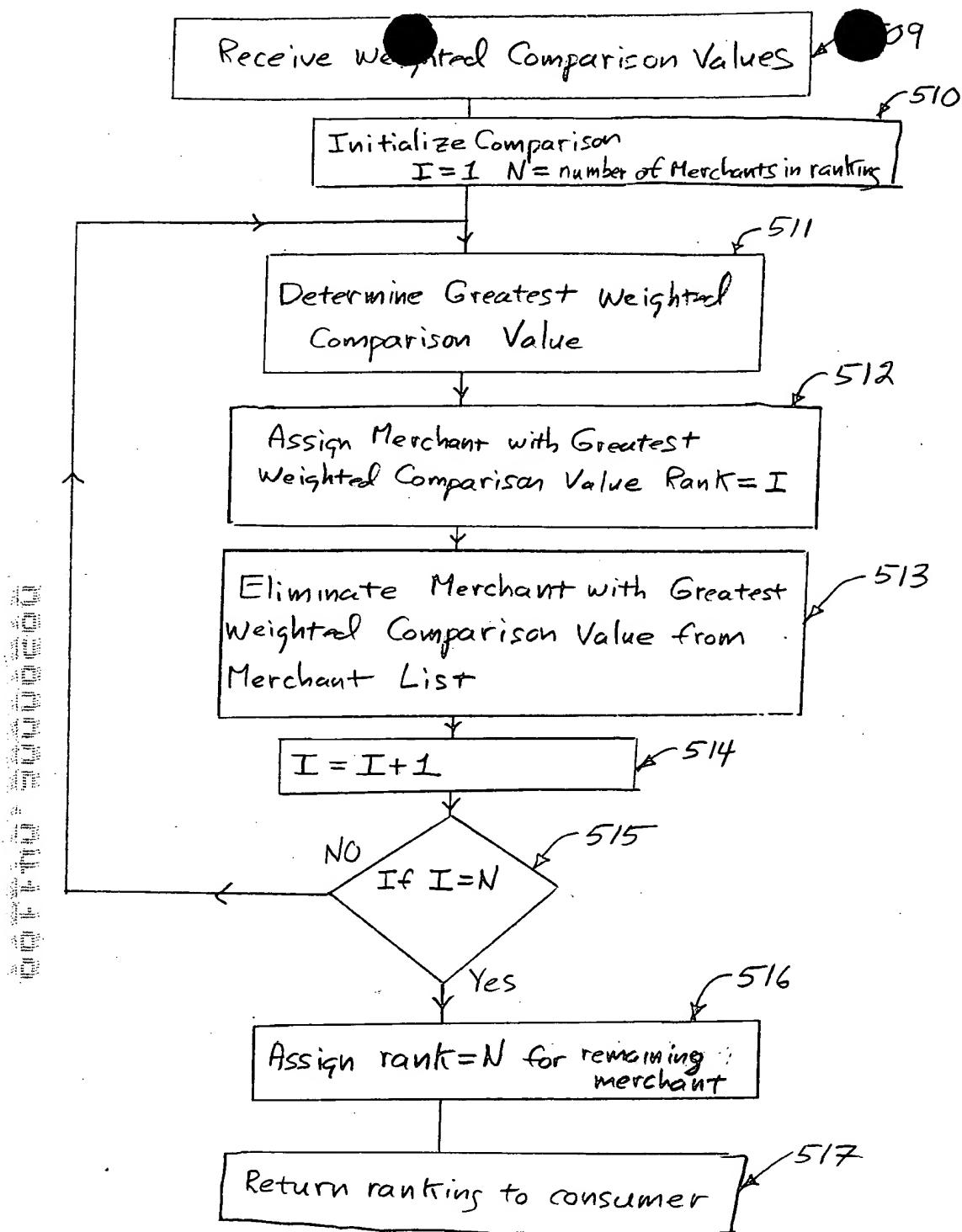


Figure 5B

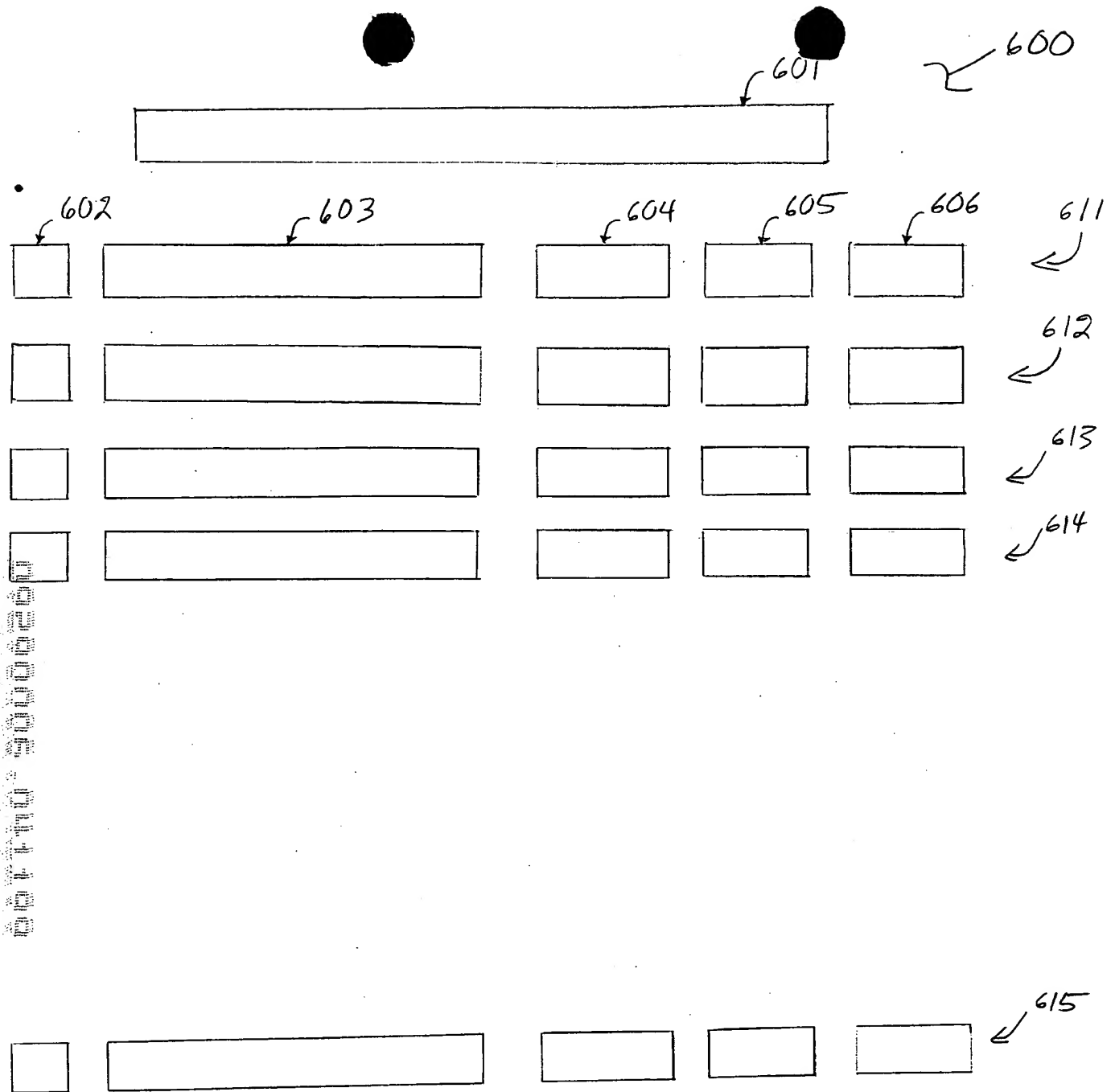


Figure 6.A



620

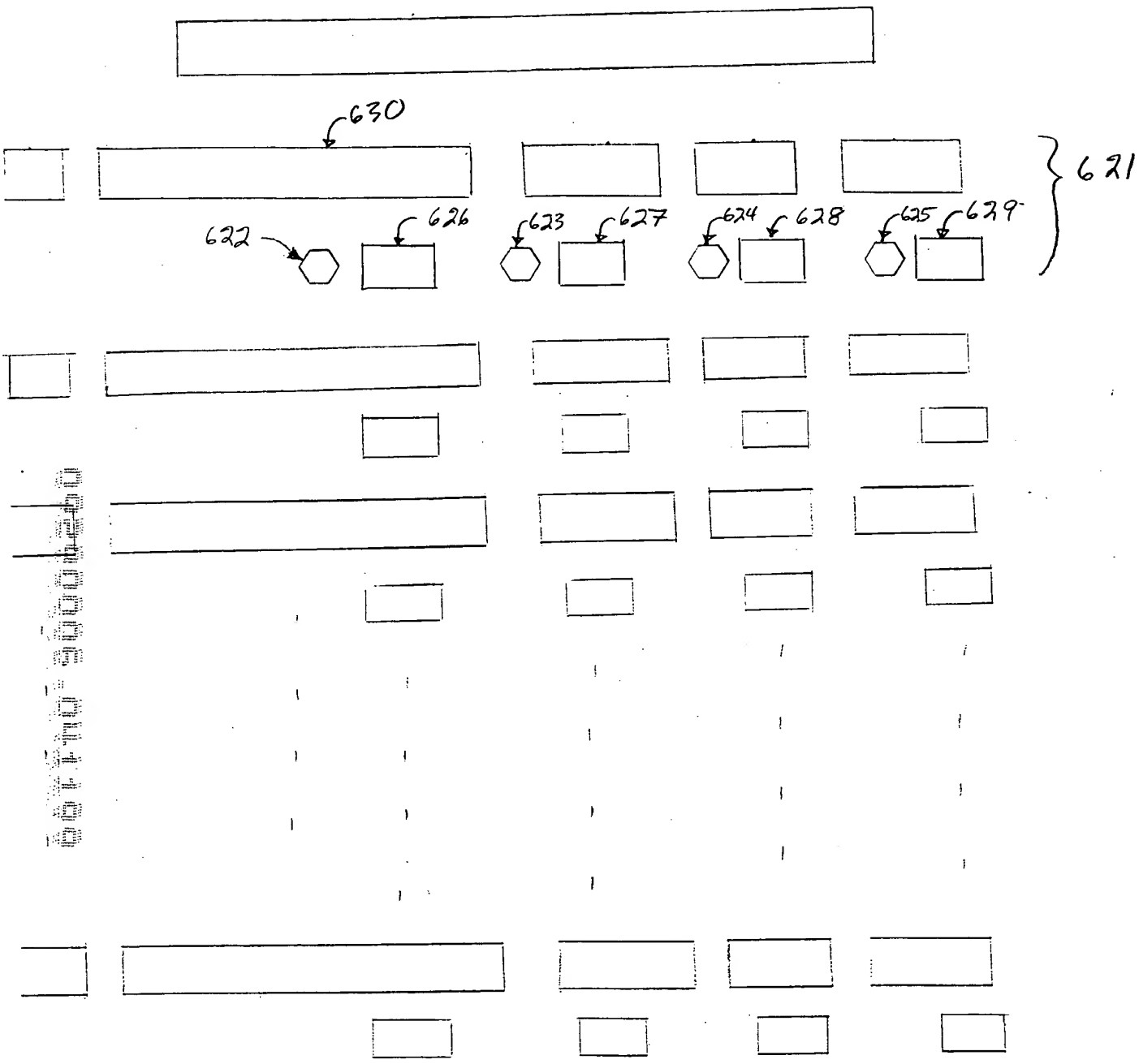


Figure 6B

